



OPTIMUS solutions

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FOR IMMEDIATE RELEASE

OPTIMUS CONSULTING'S SCOTT HALL SPEAKS ON BUSINESS CONTINUITY AT FLORIDA ISACA CONFERENCE

Industry Veteran To Share Insight and In The Trenches Expertise At Conference

ATLANTA, GEORGIA – January 19, 2006 - Optimus Consulting, a full lifecycle solution development and business strategy consulting firm, announces that Scott Hall will be speaking on Business Continuity and Disaster Recovery at the Central Florida Information Systems Audit and Control Association (ISACA) on Monday, January 23, 2006. Scott Hall, principal consultant at Optimus Consulting, is a Certified Business Continuity Professional (CBCP) and a well recognized leader in the business continuity industry. He will be presenting, "Lessons Learned in Putting a Business Continuity Plan in Action," which is based on his real-life experience of responding to two back-to-back hurricanes while working as Vice President of Disaster Recovery Planning at a New Orleans financial institution. Reaction, planning, management, and recovery activities will be reviewed.

"When a disaster strikes, businesses must have policies and procedures in place, along with Information Technology (IT), voice, and data communications equipment available to eliminate or shorten business disruptions," said Scott Hall, principal consultant of Optimus Consulting. "Realistically, companies need a tiered solution to match the different recovery time objectives of each business unit and each application."

Scott Hall has extensive, "in the trenches" experience in business continuity and disaster recovery planning at various banks, consulting, and financial services organizations. He has managed disaster recovery project initiatives, performed risk assessments to identify threats and risks to an organization, established disaster scenarios and evaluated recovery strategies to ensure proper risk mitigation efforts, crafted emergency response and operations strategies, developed and implemented business continuity plans, and created training and awareness programs. He is past president of the Southeast Business Recovery Exchange (SEBRE); past vice president of the Alabama Association of Business Continuity Planners;

and member of the Southeast Continuity Planners Association (SCPA) and Disaster Recovery Institute International (DRII). He has been affiliated with the Jefferson County, AL Emergency Management Agency, the Louisiana Office of Emergency Preparedness, and the New Orleans Local Emergency Planning Committee. Mr. Hall is a frequent featured speaker at disaster recovery conferences where he outlines how to successfully recover from actual disasters. He has a BBA, Business Management from Mississippi State University, and an MBA, Operations Management from William Carey College in Gulfport, MS.

Optimus Consulting offers disaster recovery services using certified specialists who analyze business needs and implement an IT infrastructure that allows flawless recovery from disaster. The team develops business continuity strategies, which include a business impact analysis methodology that measures the quantitative and qualitative risks associated with a disruption, Hot-site and work area recovery, and strategies for equipment replacement.

The Central Florida ISACA workshop will feature various speakers discussing components of effective business continuity planning and management. A panel involving technology business leaders will discuss lessons learned from the 2005 hurricane season. The meeting will take place at the AAA Headquarters, 1000 AAA Dr., Heathrow, FL between 8:15 and 5:00 p.m. on Monday, January 23, 2006. For more information, please contact Randy Riley at rriley@national.aaa.com.

About Optimus Consulting

Optimus Consulting provides comprehensive IT solutions designed to streamline and integrate business processes across the enterprise. Optimus Consulting professionals use robust tools and best practice techniques for developing, implementing, and integrating information solutions effectively and efficiently. The organization has great expertise in application integration, IBM Domino/Lotus® groupware solutions, Research in Motion (RIM) Blackberry® mobile solutions, and web-enabled solutions such as Sun J2EE, Microsoft .NET, and IBM Domino and WebSphere. Optimus Consulting is poised to help large and medium corporations leverage their existing technology investments, reduce costs, increase productivity, and improve the quality of information and customer service. The firm is a division of the \$210 million OHC LLC. For additional information, contact Optimus Consulting at 1.877.848.OPTI or visit <http://www.optimussolutions.com/oc>.

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